

Introducing WestWeb



In response to our clients' need to keep their websites vibrant, current and technically sound, Westcott Associates is pleased to introduce WestWeb, our new web support service. Now Advisors can get web support from writers, designers and web experts who specialize in the financial management industry.

Why do you need web support?

Staying on top of your website is critical, yet time-consuming. Westcott Associates can help you by providing web support in these four critical areas:

- 1 Technical Support**—If your website suddenly goes down, who do you call? The problem might be with the server company, the URL provider or the email provider. With our team supporting your website, we will immediately determine what the problem is and either fix the problem or speak with the group responsible for the outage, then follow up to make sure it's resolved.
- 2 Website Updates**—Your website has more than seven sections and 24 pages of content, including news items that need to be updated weekly and a team page that may change with future hiring. We will update all existing pages on a weekly basis, including any new postings on existing pages, without charge. Updates include writing and postings.
- 3 WordPress Updates**—WordPress regularly issues new software releases. Some can be automatically applied to your website, while others require updating plugins and reformatting entire sections before they are instituted. These updates are all included in our service contract.
- 4 Annual Server Fees**—Your website lives on a webserver, which charges an annual fee. This fee, usually \$250, is covered by your quarterly web support.

You can get the peace of mind that WestWeb offers for just \$750 per quarter. As our client, we also will offer you marketing services at great rates to fully upgrade your site with new products, services, animation and videos to better explain your business to clients and attract new prospects.

For more information about WestWeb services, please contact David Westcott at 914.672.0892.

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